

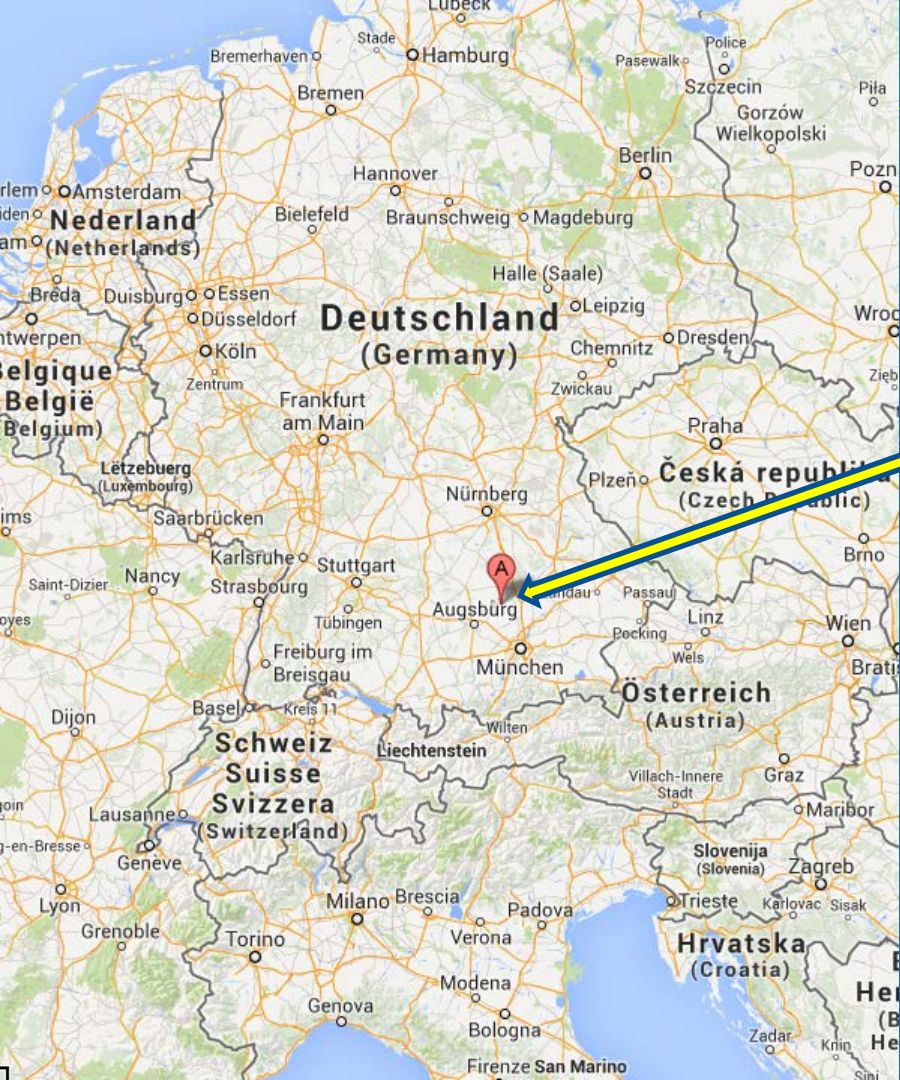
vhs



Volkshochschule
Schrobenehausen

Where do we come
from?

What are we
doing?



Where do we
come from?

Schrobenhausen
Bavaria
Germany
Europe



Schrobenhausen



- About 17 000 inhabitants
- The foundation goes back to the 8th century
- The town is mostly industrial and technical. In contrast, the surrounding land is agricultural.

Schrobenhausen



The City wall and the towers were built in the 15th century to defend the city

The wall is still existing



Schrobenhausen



Asparagus cultivated since more than 100 years. Largest growing area of asparagus in Bavaria.

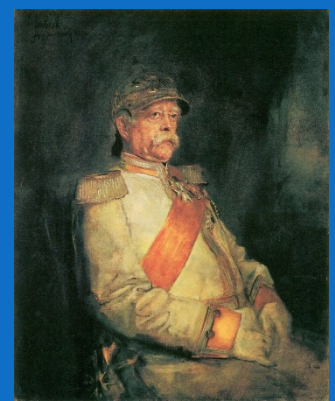


World wide operating underground engineering company with more than 2.000 employees, worldwide 8.000.

Schrobenhausen



European Asparagus Museum



Franz von Lenbach (1836-1904)
Portrait Painter

Adult Education in Germany

700 500

Events annually

9,1 Mio.

Students annually

18,2 Mio.

Course hours annually





Volkshochschule
Schrobenhausen

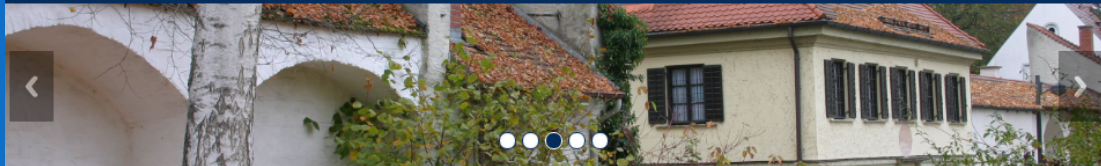
- Volkshochschule Schrobenhausen is a non-profit organisation for adult education.
- Since 1948, vhs Schrobenhausen is serving the town of Schrobenhausen and its environs totalling about 40.000 inhabitants
- vhs Schrobenhausen offers about 900 courses, seminars, lectures and other performances a year.

- 5.000 to 5.500 attendants a year
- courses in 10 languages, information technology, psychology, education, history, law, literature, painting, music, health, dancing, cookery, ecology etc.



vhs Schrobenhausen's head office in the historic town centre.

- Managed by headmistress Jana Gerstmair, and four part-time assistants
- Actually 270 free-lance teachers and lecturers
- Receives public subsidies and non-profit association → inexpensive courses can be offered for all social classes
- Welcomes all adults without view on age, disability, mental performance, gender or nationality



Gesundheit
und Fitness



Webinare



Sprachen



Kultur und
Gestalten



Beruf und
EDV



Gesellschaft



junge vhs

Aktiv im Alter

Herzlich willkommen!

Nun ist es endlich soweit und unsere neue Homepage ist fertig. Sie ist moderner geworden und bietet sowohl für unsere KundenInnen als auch unsere DozentenInnen viele Erleichterungen. Jetzt haben Sie die Möglichkeit auch im Internet in unserem Programm zu schmökern. Mit dem **Teilnehmer-Login** müssen Sie künftig nur noch einmal Ihre Daten eingeben und haben es so beim Buchen viel leichter. Wir haben uns viel Mühe bei dem Programm gegeben und hoffen, dass für jeden Geschmack etwas dabei ist. Wenn nicht, dann lassen Sie es uns wissen. Unser Ziel ist es, unser Angebot so zu gestalten, dass wir möglichst viele Menschen damit erreichen. **Wir freuen uns auf Sie!**

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Participants in vhs

Age structure

Age	%
< 25	15 %
26 - 35	18 %
36 - 50	36 %
51 - 65	26 %
> 65	5 %

Nationalities

1. German
2. Turkish
3. Arab countries
4. Afghanistan
5. Romanian
6. Eastern Europe countries
7. Spanish

Structure

- Participants per year: 5000 - 5500
- Male / female: approx. 25 % / 75%
- socio-economic situation: mainly middle and lower middle class.
- Percentage of unemployed participants: 0,5%

Vhs does not collect data regarding profession, religion and educational level.

Evolution in the participant's country of origin

- 2008/2009: financial crisis
→ increasing number of Immigrants from Spain and Italy
- 2011: EU free movement of workers agreement became effective → increasing number of Immigrants from Slovakia, Hungary, Poland
- 2014: increasing number of Immigrants from Romania and Bulgaria
- 2015: increasing number of refugees, coming from Albania, Syria, Afghanistan, Pakistan, Jordania, Eritrea, Uganda, Somalia, Nigeria, Senegal and Kongo

Consequences for local adult education

- Decreasing number of participants from middle and lower middle class, being disadvantaged by deficient state education policy and social policy (see above)
- Decreasing demand for courses teaching IT, Ecology, Politics, Literature, History
- Increasing diversity of participants (immigrants and refugees)
- Increasing demand for Online Training
- Increasing demand for courses specially for elderly people
- Younger generation: increasing demand for gymnastics courses like Zumba etc. Problem: lack of suitable space
- Every economic crisis or increase of number of refugees in Europe might increase numbers of immigrants and refugees in the region
→ possibly additional demand for German language courses
- Percentage of middle-agers as participants on the decrease or stagnant (stress with job and family). Exception: women and gymnastic courses

Thank you!

Mille grazie!

Hvala vam!

Köszönöm!

Takk skal du ha!

πολλές ευχαριστίες!

¡Muchas gracias!

Vielen Dank!